

## The Evening World's Kiddie Klub Korner

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Conducted by Eleanor Schorer

### WOODLAND WONDER TALES

By Cousin Eleanor



The Sun watches on the Sunny Slope.

up to the sky or until Jack Frost had until next March. Whenever the sun came out, it was a relief.

The Babbling Brook's half weary, half gay song reminded Mr. Blue Jay of his own migration flight. It seemed to him of how tired he always feels when he has gone hundreds of miles south of the woodland and finds himself in a warmer, calmer, lazier country and he wondered if all the trouble in getting there was worth the ease in the end.

Over there, among the sweet fern and the sumac was Bobby Bobtail's form. Bobby Bobtail was not there then, he was at home with his family in the sheltering brier patch where he always goes at evening.

"Now surely there is not a timider coward on earth than Bobby Bobtail, yet he and his family stay in the white woodland the whole winter through. Why can't I stay too?" Mr. Blue Jay asked himself and answered it with a question. "Have I a thick coat of warm fur?" Mr. Jay had to admit that he had not and that this was one drawback to comfort in winter.

"But Billy Brighteyes in his hemlock tree is not thinking of moving South," Mr. Jay continued to argue. "But have I a storehouse full of grain and another for nuts?" he persisted, arguing the other side as well. "No," he had not.

"But look at the Frog-in-the-Bog, he has neither food nor fun yet he stays. If he can, then surely I can too." But directly he recalled that he had not heard a croak from Mr. Frog for many days past, and remembered that at that time Mr. Frog-in-the-Bog had squeezed himself into a narrow crevice in a rock and started his long winter nap. For a Blue Jay to nap a whole season through seemed preposterous.

"Truly, truly this is baffling," Mr. Jay admitted. "I think I shall talk it over with Granddaddy Gray and get his advice. He will tell me whether to fly or to stay in the woodland, and I shall abide by his wisdom. For Granddaddy Gray has seen many winters in the forest and many summers too. Surely Granddaddy Gray will tell me what to do."

**AN INTERESTING INCIDENT OF MY SUMMER VACATION.**  
September Essay Contest.  
Ten-Year Class.  
Award Winner.

When I was at Rockaway Park this summer, I saw something very strange, a kite race. There were hundreds of kites it seemed. Blue kites, red kites, green kites, every color.



Mahogany clock with night day Walham movement \$32

**SUGGESTIONS** are easy to make but at Ovington's they are also easy to take. For there are literally hundreds of gifts in an almost self-selecting arrangement waiting for you. Fixed price tables begin at \$5.

**OVINGTON'S**  
"The Gift Shop of Fifth Avenue"  
FIFTH AVENUE AT 39TH ST.



**Improve Your Complexion  
By Using Cuticura**

Bathe with Cuticura Soap and hot water to free the pores of impurities and follow with a gentle application of Cuticura Ointment to soothe and heal. They are ideal for the toilet, as is also Cuticura Talcum for powdering and perfuming.

Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 68, Malden 48, Mass." Sold everywhere. Keep the Ointment in the tin. Cuticura Soap shows without mark.

### HOW TO JOIN THE KLUB.

#### CUT OUT THIS COUPON.

Beginning with any number, cut out six of these coupons, 999, 998, 1,000, 1,001, 1,002 and 1,003. Send them to Cousin Eleanor, Evening World Kiddie Klub, No. 63 Park Row, New York City, with a note on which you must give your NAME, AGE and ADDRESS. Please be careful to mention not only the city in which you live, but the borough also. All children up to sixteen years of age may become members. Each member is presented with a silver gray Klub Pin and membership certificate.

COUPON 998.

Wherever it is possible, a picture is used instead of a syllable or a syllable word is represented by a single letter or a number.

Here is an example that will help you understand:

A-B-C-D-E-F-G-H-I-J-K-L-M-N-O-P-Q-R-S-T-U-V-W-X-Y-Z  
1-2-3-4-5-6-7-8-9-10-11-12-13-14-15-16-17-18-19-20-21-22-23-24-25-26-27-28-29-30-31-32-33-34-35-36-37-38-39-40-41-42-43-44-45-46-47-48-49-50-51-52-53-54-55-56-57-58-59-60-61-62-63-64-65-66-67-68-69-70-71-72-73-74-75-76-77-78-79-80-81-82-83-84-85-86-87-88-89-90-91-92-93-94-95-96-97-98-99-100

Translated into ordinary writing, it reads—A bird in the hand is worth two in the bush.

A Rebus letter is the subject for the October contest. It is good fun to write rebus letters, and still better sport to receive a prize for having yours be one of the ten best when the contest is decided.

Write me a rebus letter to-day, and here is hoping that it will win an award at the end of the month.

Yours always,  
COUSIN ELEANOR.

### HOW TO GET A NEW PIN.

Kiddie Klub members who have lost their pins and wish to have new

ones must save up three coupons, numbered in rotation, and send them to Cousin Eleanor, New York Evening World, No. 63 Park Row, New York City, along with a letter giving their name, age, address and certificate number.

A new certificate may be had in the same way.

### Too Old.

I'm getting too old for spanking. I won't stand for it any more. And when my mother scolds me, it sure does make me sore.

I'm goin' to run away. Then they'll be sorry, just see. They will all be sorry. That they were so mean to me.

Gee! but I get tired of hearing, "Don't do that, you naughty girl!"

And then when I get sick, I have to take Castor Oil.

Mother says I am so naughty. She always has to scold.

But I don't think so, do you?

I think I am too old.

By CECELIA MAYER, Brooklyn.

### Contest Rules.

The letter must be original. Members must have thought their letters up all by themselves; letters must not be copied or written from memory. The contestant must not accept help from elders.

A note from the parents or teacher of the sender saying the letter is original must accompany each contribution.

Write your name, age, address and

certificate number distinctly. Address Cousin Eleanor, Evening World, No. 63 Park Row, New York.

### OCTOBER CONTEST.

Subject: A Rebus Letter.

Ten awards of \$1 each will be given to the ten Kiddie Klub members, aged from six to fifteen inclusive, who write the best rebus letters.

The answer must be sent WITH the letter.

### SULTANS TO HOLD DANCE.

The Sultans Club, Inc., a fraternity with a membership of more than 300 east side men, will hold its third annual reception and dance at Academy Hall, No. 115 West 79th Street, Saturday afternoon. Among numerous public officials who will be present are Senator Bernard J. Downing and Assemblyman Samuel Dickstein.

OCTOBER 6TH

## MEN'S

Hand-Tailored Suits for the man who wants the choice of trustworthy fabrics—who envies the solid virtues of genuine hand-workmanship—and who seeks the additional benefit of a popular price—is today offered the greatest value we have been able to provide at forty-five dollars in forty-five months!

\$45.00



Franklin Simon & Co.  
Fifth Avenue

Men's Shops—West 38th and 37th Sts.—Street Level.

## B. Altman & Co.

### Handkerchief Novelties

contribute a colorful and pleasing note to the Autumn display on the First Floor.

No longer is miladi's mouchoir of the modest and retiring disposition that characterized handkerchiefs of former years. Nowadays it has an assertiveness which, though a little startling, seems to be in perfect accord with the general tendency toward bizarre effects. The large novelty squares of silk and crepe, which created such a sensation at the smart French watering places during the season, and which are used in a variety of ways—more ornamental than utilitarian—are among the unusual features of the new assortments.

Special Notice—Orders for the monogramming or initialing of handkerchiefs intended for holiday gifts should be placed at an early date.

## The Trunk Department

has assembled on the Sixth Floor a large and comprehensive assemblage of Wardrobe and Dress Trunks, Steamer Trunks, and Hat and Shoe Trunks, in the makes and sizes most in demand. All are moderately priced, considering quality and other desirable features.

The prices quoted are from regular stock:

### Wardrobe Trunks

Steamer size, 6 hangers, \$31.00 to 100.00  
Medium size, 10 hangers, 35.00 to 98.00  
Full size, 12 or 13 hangers, 41.00 to 168.00

### Regulation Steamer Trunks

stateroom flat model, one tray, \$19.50 to 120.00

### Regulation Dress Trunks

with two trays \$22.00 to 62.00

### Hat and Shoe Trunks

variously priced \$18.50 to 84.00

Madison Avenue - Fifth Avenue

34th and 35th Streets New York

## Stern Brothers

West 42nd Street

(Between 5th and 6th Avenues)

West 43rd Street

### Men's Autumn Neckwear

We are now showing a most comprehensive assortment of the finer quality scarfs in distinctive new designs and colorings. Included are many scarfs, custom-made in our own workrooms, from superior quality silks.

Prices range from \$2 to 3.50 each.

Special Sale for Friday and Saturday:

### 10,000 Silk and Satin Scarfs

in highly desirable designs and colorings,

65c 85c \$1.35 each

### Men's Soisette Pajamas

in plain white, blue, tan, and helio. Well tailored and finished with pearl buttons and silk frogs. . . . . Per suit \$2.95

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38TH STREET

To Wear With "Sans Souci"

### "BONTELL" SHEER SILK HOSIERY

PARIS CLOX SILK HOSE 1.95  
Exceptional sheer quality, reinforced lisle garter tops and soles; in black only.  
Three Pairs 5.75

SHEER SILK HOSE 3.95  
Superior quality, in the newest shades of brown, mandalay, otter, tiffin, cocoa, tan or bronze.  
Three Pairs 11.75

MAIN FLOOR



The Next Step Ahead  
in Footwear Fashions Is

Sans Souci

A NEW "BONTELL" TONGUE  
PUMP OF OOZE LEATHER

15.00

"SANS SOUCI" puts its best foot forward and shows how a tongue pump of ooze leather may adopt a decorative cut-out of kid-skin, and how closely a custom made "Bontell" pump may hug the form of the foot and lend slenderness to the ankle.

In Otter Ooze With Bronze Kidskin  
In Otter Ooze With Brown Calfskin  
In Black Ooze With Black Patent Leather.

FOOTWEAR—FOURTH FLOOR

## BONWIT TELLER & CO.

The Specialty Shop of Originations  
FIFTH AVENUE AT 38TH STREET



### Electrify the Home!

CONVENIENCE outlets, so called because of the convenience they provide in making Electric Service available at all places where it is needed, are usually placed along the baseboards for decorative lamp purposes and vacuum cleaner use, or at waist line height in the kitchen for the electric iron. The more convenience outlets you provide, the greater will be your electrical comfort and satisfaction.

Our special home wiring plan will interest every non-user of electric service. Your electrical contractor, or any of our representatives, will gladly explain it to you in detail. Telephone Stuyvesant 4900.

The United Electric Light & Power Company

130 East 15th Street

89th Street and Broadway 146th Street and Broadway